



# ADVANCED LANGUAGE COURSE

This course will enable you to fully understand why people use the words and phrases that they do. By getting a clear picture of what they are saying, this will enable you to quickly get a grasp of what's going on for them. Basically - what's going on in someone's head will come out in their 'language patterns'. The advantage of recognising these '**language patterns**' will help you, to help your client, work colleague or family member to get to the root cause of the issue at hand.

## Why should you attend this Course? You will realise true benefit

### *If you:*

- Would like to understand what makes others 'tick' by just listening to their language.
- Want to learn eleven language tools that deliver results for those who want a change in someone's attitude?
- Would like three case studies demonstrating how people like you have got results using these techniques?
- Want to have a personal 'Action Plan' to take away with you and follow through with one of the skilled coaches?

### *Who should attend?*

- Directors and Senior Managers
- Trainers, particularly those teaching Sales
- Coaches
- Telemarketing Consultants who also use communication tools for influence i.e. letters. e-mails.

### *On this Course you will:*

- Assist others in realising their true Potential
- Recognise your own and employees language patterns.
- Enhance your interpersonal, leadership and Management skills
- Create strategies for delivering success
- Understand yourself and employees by using the art of language
- Coach others and encourage change

- Make your words more powerful and identify with client's needs.
- Improve relationships between employer and employee.
- Become more inspirational and innovative when talking to people.

This highly interactive programme runs for 1 day only and it takes place in the beautiful Spa Town of HARROGATE, North Yorkshire. Dates and prices can be found at: [www.saxtonpartners.co.uk](http://www.saxtonpartners.co.uk) or alternatively please telephone our office on 0845 2570036 (local rate)

## What previous delegates have said about our Courses?

"I attended the Diploma. Fantastic value and the quality is in a class of its own. Incredible Programme".

**Hardeep Dhuper, Regional Sales Manager, Otsuka Pharmaceuticals**

"High Quality well designed Course. Great Value for money and I'm sure I will see the results"

**Nick Shaw, Manager, Recruitment**

"I had a fantastic experience. Did it twice because I enjoyed it so much! I also think everyone benefited from a more diverse group. Loved it! Thanks".

**Simon Penny- Smith, MD Forktruck Solutions**

**Take the first step, contact us by:**

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